



BAKER'S GOOD®
Machinery & Services

Rottenburg 13.01.2016

New Year, New Company name, New Website

The years 2016 brought up a lot of changes in our company. This starts already with the name:

With effect from Monday, the 11th January Back- & Gastrowelt Munz e.K. changed its name to "Bakers Good GmbH & Co. KG". This step was planned for some time and is the result of the continuously extended range of services offered to German bakeries and the increasingly raising demand from abroad for proven, high-quality technology.

Together with the new name also another corporate design was introduced. The logo already symbolizes, that the new name is not meant to be a break with the past. To continue the previously reached successes and the together with our customers realized goals will also be the driving force of the Baker's Good GmbH & Co. KG.

For this reason the existing service offer, which is already in use at some of our customers, was extended and made more transparent to be able to show all of our existing and prospective customers potentially still unknown services. Especially in the section commission stocks, warehousing and technical cleaning, there is a now an offer which had not been on the market before – even if combined.

The accommodation of the needs of the customers was also the goal during the creation of the completely redesigned homepage. To make the access of our offer as comfortable and clearly as possible, new, unique functions were developed and implemented.

The most important innovation is certainly the new machine catalogue. In addition to the known machine list now our customers are able to get a view over a great selection of the machine portfolio with pictures and technical descriptions directly on the homepage, where they can also ask specific questions to a chosen machine. The navigation through the menu and the search function have been created so that, not only the machine categories can be selected, but also the (work) process for which a machines is needed.

If for example a new point of sale is to be equipped all therefore necessary machines and objects like ovens, bread slicers, dish washers, stainless steel tables etc. can be selected with only one click. Machines which are not appropriate for the intended application will be filtered automatically. There is no need to select all machine categories separately and search for a suitable machine.

Despite all these changes for the customers of B&G there will be only some minor differences – apart from the improved offer. Daily from 08.30 to 17.00 the motivated and kind staff will attend to all needs of the customers and advice and aid with words and deeds.

Just call and let us help you. True to our new company slogan we are working for the "Baker's Good".

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Consulting & Sales

Bewertung & Ankauf
Evaluation & Purchase

Demontage & Verbringung
Disassembly & Movement

Lagerlogistik & Warenhandling
Warehousing & Goods Handling

Kommissionslager & Vermarktung
Commission Stocks & Marketing

Technische Reinigung & Instandhaltung
Technical Cleaning & Maintenance

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